#### ITSWC2017



# On General Properties of Extended Environment Values

Mikio Sasaki, Music Scene Research

 Tuesday, October 31, 2017

 09:45 - 11:15 - TS44 Sharing the Ride <512A>

#### Next Generation Integrated Mobility:

#### **Driving Smart Cities**

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# On Generic Properties of Extended Environment Values



Mikio Sasaki, Music Scene Research

#### **Tuesday, October 31, 2017** 09:45 - 11:15 - TS44 Sharing the Ride <512A>

Montreal at the 24<sup>th</sup> Annual ITS World Congress 2017 Palais des congrès de Montréal, 1001 Jean Paul Riopelle PI, Montreal, QC H2Z 1H5, Canada



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#### Introduction

# Around 2020, it is expected that the **New Mobility** will emerge and it will flow into tremendous **Convenience Market** largely. This is showing **the Values of spatio-temporal movements** of human will **drastically change**.

# Urban Planning is widely going on towards the Realization of "the Convenient society in which we can be happy even if walking, and my car, share car, public transportation and bicycle can coexist."

# In this presentation, Feeling Flow and the Environment Values which will become the source of Moving Demand are proposed to seek the smoothing means for the People Flows.



# **<u>German</u>** In **TTT** (Technology, Talent, Tolerance), **No.1** of 413 cities is **Erlangen** (100,000 people), Originator of **Compact City. Munch is 2<sup>nd</sup>**.

25% have Foreign roots. Population flow is the vitality. City cooperation. Wall → Bird's-eye thinking to change the city. Positive acceptance and anti-racial discrimination foreigners, refugees. Walking the main street of 10 minutes cormorant crowded, small city atmosphere of calm in the cultural. 2-layer structure of social thought and culture / values / identity Continue to be the latest 400 years, it produced the suits economy era, the development of the city, City center city, fort, university town, High centripetal force, cultural festival, sports, Bicycle traffic, Urban Farm, Corporate Strategy, Leisure is to volunteer, Industry, academia and government cooperation.

**France** Livable city **No.1**: **Angers**, Strasbourg ::: compact city Town walk live in, Pedestrian safety measures, Public transportation, which coexists with car convenience increases, rise of car sharing.

**Creativities of Cities** are not proportional to the population scale, but to **People Flow** !?



### At First, the Environments Exist

From time immemorial, man and animal are wandering for sustenance to live



conceive the target place and environments

5

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## Man find the values in the environments

Movement only for living



More comfortable

Potential energy EV based on multi-category

values on every point on the moving trajectory

More something...

POI (Point Of Interest), Landmark

 $\Leftrightarrow$ 

#### Environment Values: EV

EV corresponding to real space EV corresponding to virtual space

Hypothesis: the ideal spatio-temporal movements are in the states that Movements in Real space match to Movements of FFLOW in Virtual space

$$X = \sum_{t=t1}^{t2} EV \_GET \{ trajectory (real \_space, virtual \_space), situation \}$$

#### Then, various FFLOWs are being organized...





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### Then what is the FFLOW?





## FFLOW is activated by the Image













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#### Hypothesis: FFLOW maximize the Comfort

Then, what is the comfort potential?

Features of 100 people (Mover) and Features of 100 LMs will enable us to Compute the comfort

$$\dot{E} = \dot{U}_D \dot{U}_S^T = W(U_D, W_D)W(U_S, W_S)^T$$
where,  $[W(A, B)]_{ij} = [A]_{ij}[B]_{ij}$ 

#### Mapping to different spatio-temporal regions

# Examples according to the generic properties of PFLOW, which are activated by FFLOW. # Initial values for Mover are supposed to be common vectors for basic vocabularies of LM, which will reduce the input works drastically.





10

## Compute comfort from Mover



#### Mover

0: time

- 1: cost
- 2: capacity of people
- 3: accessibility
- 4: hobby, scene, history
- 5: weather
- 6: preference, shopping

7: smoking, drinking

8: lunch, dinner

9: play, sports, marine resort

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 $\dot{E} = \dot{U}_D \dot{U}_S^T = W(U_D, W_D)W(U_S, W_S)^T$  $E = U_D U_S^T$  $= \begin{bmatrix} \boldsymbol{u}_{DI} \\ \cdots \\ \boldsymbol{u}_{Di} \\ \cdots \\ \boldsymbol{u}_{DI} \end{bmatrix}^{T} = \begin{bmatrix} \boldsymbol{u}_{DI} \\ \cdots \\ \boldsymbol{u}_{SK} \end{bmatrix}^{T} = \begin{bmatrix} \boldsymbol{u}_{DI} \\ \cdots \\ \boldsymbol{u}_{DI} \end{bmatrix} \begin{bmatrix} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{SK}^{T} \cdots \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{SK}^{T} \cdots \boldsymbol{u}_{SK}^{T} \end{bmatrix} = \begin{bmatrix} \boldsymbol{u}_{DI} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{DI} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{DI} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{DI} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{DI} \boldsymbol{u}_{SK}^{T} \end{bmatrix} = \begin{bmatrix} \boldsymbol{u}_{II} \cdots \boldsymbol{u}_{IK} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{II} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SI}^{T} \cdots \boldsymbol{u}_{II} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SI}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SI}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \\ \boldsymbol{u}_{SK}^{T} \\ \cdots \\ \boldsymbol{u}_{II} \\$ where,  $\boldsymbol{u}_{Ai} = \left(u_{A(i,I)}, u_{A(i,2)}, \cdots, u_{A(i,j)}, \cdots, u_{A(i,J)}\right) : \text{Mover vector form} (A = D, S)$  $E_{ik} = \boldsymbol{u}_{Di} \boldsymbol{u}_{Sk}^{T}$ : Comefort potential energy of *i*th user for *k*th landmark. *i,j,k* means the number of users, the number of dimensions of Mover Vector, and the number of target landmarks, respectively.

Take an Inner product correlation of Dynamic user profile and Static user profile each of which is weighted by User models



### **Predict Comfort from User Experiences**



### Towards MOVER on NMF



## From Mover to Comfort

#### Mover code

- 0: time
- 1: cost
- 2: capacity of people
- 3: accessibility
- 4: hobby, scenery, history, historical place
- 5: weather (comfortable)
- 6: preference, shopping
- 7: smoking, drinking
- 8: lunch, dinner, restaurant
- 9: play, sports, marine resort
- 10: taxi
- 11: walking
- 12: trams, subway, train
- 13: Bus
- :::::
- 20: user experiences
- 21: repeater degree
- 25: Best-10 priority in the target area
- 28: Best-3 priority in the target area

#### Comfort potential

$$\dot{E} = \dot{U}_D \dot{U}_S^T = W(U_D, W_D) W(U_S, W_S)^T$$

#### Various conditions exist:

Constraints: schedule, money, duration, restaurant, accessibility with surrounding facilities, connection, transportation

Unexpected: closed, under construction, weather, schedule change.

Users related: maturity, repeat number of degree, stay in relative's house, schedule, restaurant preference, transportation means, car mode. Age, preference, visit schedule of passengers.



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## Comfort Potential for Vehicle

# path correctness, not distant, not taking too much time # beautifulness of surrounding scenes # rest spaces, shopping places, sightseeing spots are appropriately located # easy to drive (road width, coming vehicles, number of lines, paving degree) # good weather, clean air # easy to look around, not dangerous # rare congestion, few large vehicles # passengers will not become boring and can maintain good conditions physically # Guide indication board at important position makes it easy to understand # easy to drive in tunnel

. . . . . . . . . . . . .

CONNECTED will reach the total comfort !?



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### Service Image of Comfort



### Case Example: Visit Kyoto in Autumn





## CONCLUSION

# Moving demand prediction method is proposed around the comfort.

# Feature vector Mover which describes the environment values are newly proposed regarding POI and LM.

# We tried the total evaluation of the comfort potential and multidimensional stable matching using the preference orders.

# Concept of feeling flow is proposed and its relation to the PFLOW is investigated.

## NEXT

# People navigation from the new points of view that Feeling Flow is presumed will be tried for the congestion avoidance and comfort improvement by the rapid presentations of vague solutions. We will firstly evaluate the moving experiences.
# On the basis of FFLOW predictions, we will consider the machine which can originally generate the spatio-temporal trajectories and also create the time series of decisions so that they can be applied practically.

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#### Thank you for your attention !

Additional slides follow for Q&A.



PFLOWs of 20 thousands of people from Chukyo area (Japan) in 2011.11.5 (Sat.) are extracted and analyzed regarding moving purposes for the 1km square around Nagoya station, which showed the above results. The right figure shows "0: Others" are no doubt dominant. This means {vague moving, multi-purpose, secret, impossible to judge}. This is partly because the unit is "person minute".

#### User Experienced Not experienced No knowledge repeaters residents Ordinary

#### Estimated confidence for moving demand and extraordinary on LM and user classification

	Sightseeing			Residents	Traffic means
	Not Experienced	First experienced	Repeater	Residents	Trainc means
Nagoya AEON Mall	H/M/L	Extraordinary H/M	Extraordinary M/L	Ordinary H	Train, Car
Nagoya Gate Tower Bldg	H/M/L	Extraordinary H/M	Extraordinary H/M	Ordinary H	Train Car
Sakae Department Stores	H/M/L	Extraordinary H/M	Extraordinary M/L	Ordinary L	Train Car
APITA, Valor (Shopping Center)	H/M/L	Extraordinary M/L	Extraordinary M/L	Ordinary M	Car, Walking
Nagasaki, Glover garden	H/M/L	Extraordinary H	Extraordinary H/M	Ordinary L	Public Transportation
Kochi, Shimanto area	H/M/L	Extraordinary H/M	Extraordinary H/M	Ordinary L	Train, Bus, Car

## Structure of Experimental System

1: cost 2: capacity of people 3: accessibility 4: hobby, scenery, history, historical place 5: weather (comfortable) 6: preference, shopping 7: smoking, drinking 8: lunch, dinner, restaurant 9: play, sports, marine resort 10: taxi 11: walking 12: trams, subway, train 13: Bus 20: user experiences 21: repeater degree 25: Best-10 priority in the target area

the target area

. . . . . . . . . . . .

0: time

### change before the 28: Best-3 priority in

There is no such as a new creation in the world, it is just the discovery of a (Gaudi)

Prediction, recommendation, matching are commonly solved.

#### EVmatching + EVoptmization

Trustee cooperative filter and collective intelligence will raise the prediction rate before the big data are accumulated.



#### **Effect and Function**

- # Reduce fatique (Big Data possible) # Health (Big Data possible)
- # Comfort (before the Big Data aggregated so as not to be affected by dynamic trend change)

Rapid Matching which optimize the effects according to the user

# Common platform for different Appli. # Hardware: signage, camera, sensor, PC # Database : User Experienced DB (UEDB), User Generated contents (UGC)



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## When FFLOW activates PFLOW

# virtual spatio-temporal space for every user will become closer to the real spatio-temporal space as much as possible, through the real movement, experience, conversation.

# where, it is within the required field. Ordinary people will not consider what exists under the floor, or, within the building passing by. There would be a lot of things and materials which are not necessary to know forever.

It is a vague solution other than the recognized results on the basis of the appropriate collective intelligence. Under this confidence and the vagueness, evolutions and schedule achievements will go on.



#### From Vague Solutions to Recommendations

